

Earn Rewards For Your Insurance Business!

Hansen Brokerage Services is very pleased to announce the arrival of the **HBS Producer Incentive Program!** Recognizing that independent agents have a multitude of brokerage companies in which they can place their insurance business, we designed an Incentive Program that will encourage agents like you to place your business through Hansen Brokerage Services.

How Does It Work?

Each qualifying piece of business that is issued through Hansen Brokerage Services will earn Reward Points. You will be provided with a username and password that will allow you to login to your personal Rewards account on the HBS Rewards Website and view your point accumulation. The website is also where you can shop for hundreds of quality items available for purchase using your Rewards Points.

Points will be awarded based on "PAID" Life, Long Term Care, Disability and Annuity cases.

- 10 Points will be awarded in increments of \$100 for target commissionable premiums for Life, Long Term Care and Disability Insurance.
- 100 Points will be awarded in increments of \$100,000 of deposits for Annuity business.

Example:

- Life Application: \$2,850 of commissionable or target premium= 280 points
- Annuity Application: \$100,000 deposit—100 points

APP COUNT BONUS! For every 5 "PAID" cases in a single month, regardless of premium, you will earn 150 Bonus Points! The App Count Bonus resets monthly.

We are extremely grateful to all of our producing agents and are VERY excited to bring this program to you! This is one more way Hansen Brokerage Services, Inc. will reward you for your continued production and quality business.

You may go to hansenbrokerage.com, and click on Producer Incentive Programs to learn more!

Demo Login: HANSEN and password: DEMO You may also contact us for additional information at:

1-800-746-3544



Hansen Brokerage Services, Inc.

Incentive Program



Award Ideas & Wish List

The left navigational menu contains award ideas that may interest you. These award ideas are new items that have been added to your rewards catalog. You may also choose awards to be placed into your wish list if you do not have enough points. By doing this, you can keep track of items that appeal to you.



As one of our most valuable relationships this reward program is our way of increasing your benefits of doing consistent business with us. The benefits of this program do not impact your payout, it actually is impacting ours, as we are giving back to you.

As you place/settle qualified business with us you will be awarded points at the end of that month that you can use to redeem for merchandise on the website. Once you place/settle your first qualifying piece of business with us you will be sent your login information.

Points are credited once a month by the 15th of the month for the prior month's business. For example, your September placed/settled qualifying business will be turned into points by October 15th.

When you log into the website you are able to view complete program details.

Welcome!

We're excited to bring you a revolutionary incentive program that is unparalleled in the industry!



How Do I Redeem Points?

Click on the View Awards on the top navigation bar to view all available awards. Please allow 4 - 6 weeks for processing and delivery.



Redeem your reward points & choose from over 4,000 items!



Vacations

Use your reward points to sail away on your choice of a Caribbean cruise, sporting event, airline tickets and more.

Jewelry

It's time to sport that new watch by Raymond Weil or Movado, or drench yourself in diamonds, rubies, emeralds and sapphires set in that perfect necklace or ring. Look out Harry Winston, the Hansen Brokerage Services Incentive Program has it all!

Sporting Goods

Go outdoors with reward points. From high-tech fishing gear and quality camping equipment to go-carts and jet skis, you'll be the king of the outdoor world.

Everything For The Golfer

Spend your reward points on the best brands in golf - Ping, Titleist, Callaway, TaylorMade, Adams and more. We offer it all!



Home Furnishings

Furnish your home with reward points. From high-tech appliances and quality furniture to luxurious linens and exquisite table wear, you'll be the talk of the neighborhood!



Electronics

Our electronics collection is frequently updated to bring you the latest and hottest items including home theatre, DVD players and recorders, portable music accessories, plasma, HDTV flat screen TVs and more!

